

# Exhibitor & Sponsor Prospectus



May 26 – 28, 2023  
Delta Hotels by Marriott  
Winnipeg, Manitoba

***Canada's Largest Foot Care Conference***



## ABOUT US

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### Canadian Association of Foot Care Nurses (CAFCN)

- CAFCN is a member-based organization for all foot care nurses in Canada.
- CAFCN current membership 400.
- CAFCN offers continuing education, training and support for students, educators, researchers, and practitioners.
- CAFCN advocates for the specialty of foot care, foot care nurses, and their clients.
- CAFCN strives to advance foot care nursing to improve lives and the health of all people in Canada.
- CAFCN is Canada's largest professional association for foot care nurses.

*“Shaping the future of Foot Care Nursing in Canada”*



## WHY PARTICIPATE?

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- Gain access to over 150 foot care professionals in one place, more than any other event in Canada.
- Support foot care educators, leaders, and practitioners across Canada and the U.S.
- Provide and promote your solutions, products and services that help support our foot care nurses.
- Connect with foot care professionals in an active, in-person exhibit hall.



## WHY EXHIBIT | SPONSOR?





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- The exhibit hall is the central hub of activity throughout the conference.
- It provides the perfect opportunity to connect with hundreds of foot care professionals.
- Dedicated exhibit time before sessions, during breaks, and over lunch.
- An opportunity to personally introduce your brand to the general assembly.
- An opportunity to participate in the exhibitor Spotlight Sessions.
- Designed to complement the professional development program and meet member needs.
- The most interactive and exciting way to showcase new products and services.
- A unique opportunity to offer hands on demos, trials, and promotional items.
- Meet new clients and foster existing relationships.
- Strengthen your brand and show your support and dedication to foot care nursing.



## MAJOR PARTNER SPONSORSHIP OPTIONS & INCLUSIONS

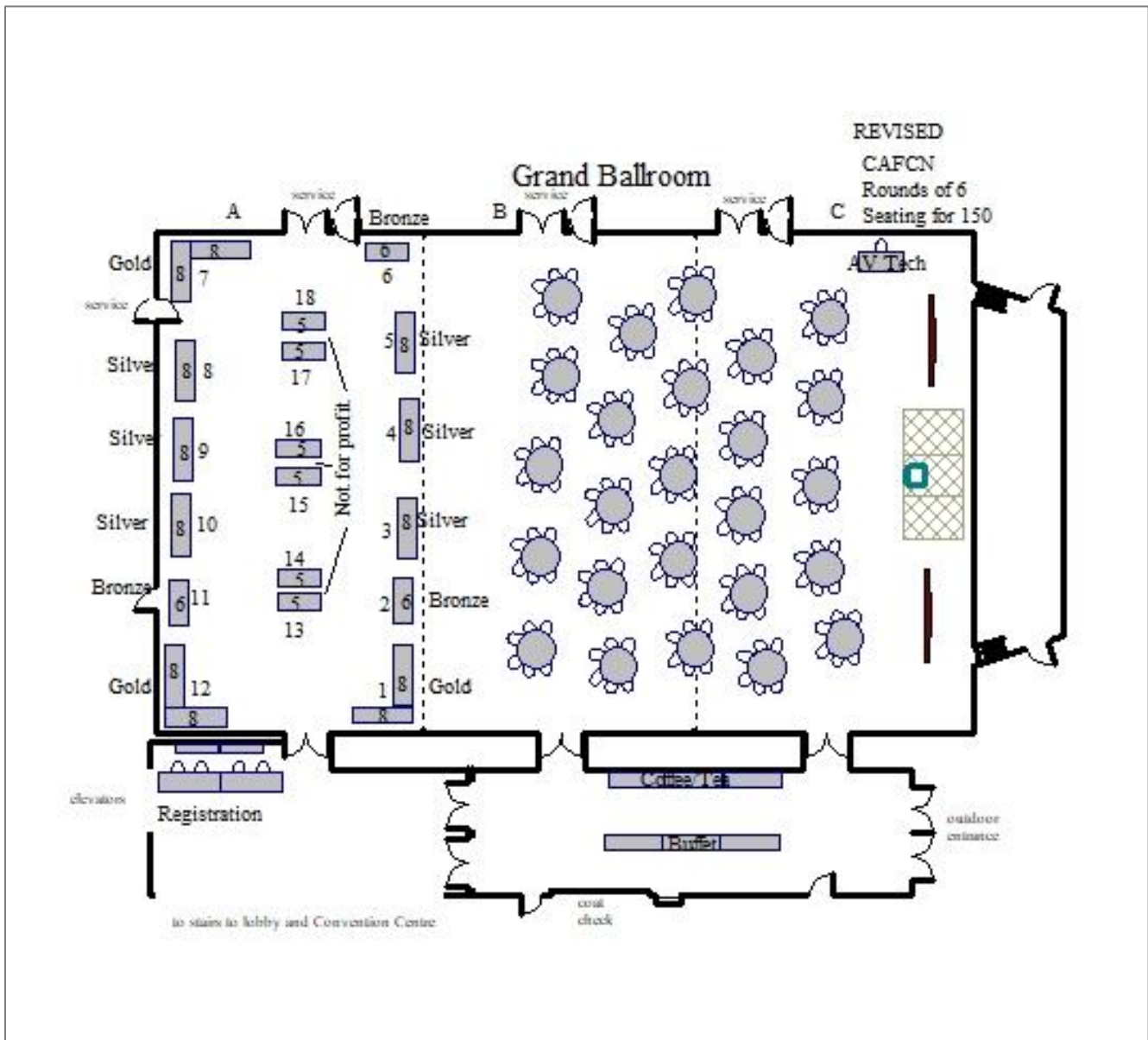
Join fellow exhibitors from diverse categories such as academic, association, lifestyle, and technology.

EXHIBIT INCLUSIONS	 GOLD SPONSOR	 SILVER SPONSOR	 BRONZE SPONSOR	 NOT-FOR-PROFIT SPONSOR
Exhibitor Badges	2	2	1	1
Exhibition Booth	8' Table (2) Chairs (2)	8' Table (1) Chairs (2)	6' Table Chairs (1)	5' Table (1) Chairs (1)
Power accessibility (see exhibit hall layout)	✓	✓	✓	✓
Daily meal & refreshment voucher	2	2	1	1
Exhibitor Introduction to general assembly <ul style="list-style-type: none"> <li>Saturday 8:00 – 8:45 am</li> </ul>	✓	✓	✓	✓
BRANDING OPPORTUNITIES				
2023 Exhibitor recognition <ul style="list-style-type: none"> <li>CAFCN Website (1 year)</li> </ul>	✓	✓	✓	✓
Corporate Logo on conference materials <ul style="list-style-type: none"> <li>Delegate bag</li> </ul>	✓	-	-	-
Conference Program online advertisement	Full page	Half page	Quarter Page	Corporate Logo
Promotional item included with conference materials	✓	✓	✓	✓
Spotlight Sessions (Saturday 4:30 – 5:30 pm) <ul style="list-style-type: none"> <li>An opportunity to independently showcase a product or service at your booth.</li> </ul>	✓	✓	✓	✓
INVESTMENT	<b>\$1500.00</b>	<b>\$1000.00</b>	<b>\$750.00</b>	<b>\$250.00</b>
INDUSTRY PARTNERS (discounted rate)	<b>\$1350.00</b>	<b>\$900.00</b>	<b>\$675.00</b>	<b>\$225.00</b>
Maximum packages available	<b>3</b>	<b>6</b>	<b>3</b>	<b>6</b>

OPTIONAL INCLUSIONS	LIMITATION	RATE
Additional Personnel	Saturday & Sunday	\$250.00/person



# EXHIBIT HALL LAYOUT



**NOTE:** For best exhibit space selection, register and select your space early!



## CONFERENCE HOURS OF OPERATION

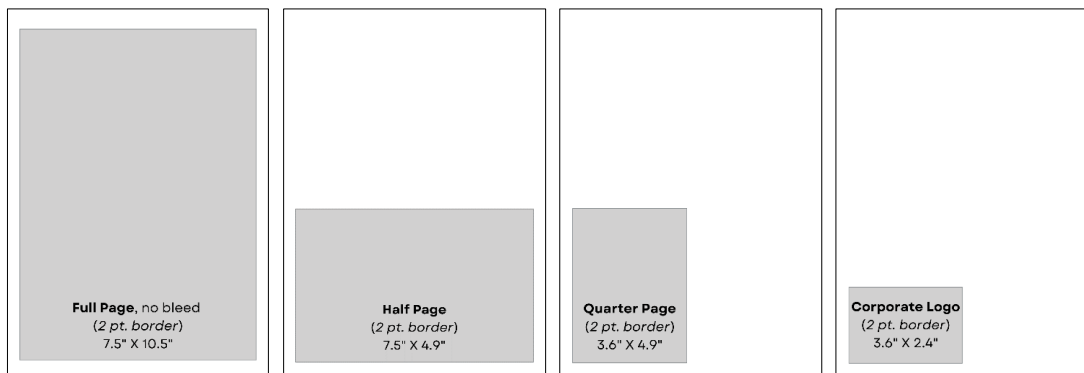
INGRESS		
Friday, May 26, 2023	7:00 PM – 10:00 PM	
Saturday, May 27, 2023	6:00 AM – 7:00 AM	
EXHIBIT HOURS		
Saturday, May 27, 2023	Breakfast	7:15 AM – 8:00 AM
	Introduction to General Assembly	8:00 AM – 8:45 AM
	Breaks	10:00 AM – 10:30 AM
		2:30 PM – 3:00 PM
	Lunch	12:00 PM – 1:15 PM
	Spotlight Sessions	4:30 PM – 5:30 PM
Sunday, May 28, 2023	Breakfast	7:30 AM – 8:30 AM
	Break	10:00 AM – 10:30 AM
	Lunch	12:30 PM – 1:45 PM
EGRESS		
Sunday, May 28, 2023	2:00 PM	

## CONFERENCE PROGRAM

Promote your brand in this full colour, online only program.

SIZE	DIMENSIONS	INVESTMENT
Full page (no bleed)	7.5" x 10.5"	<b>Included:</b> Gold Sponsorship
Half page	7.5" x 4.9"	<b>Included:</b> Silver Sponsorship
Quarter page	3.6" x 4.9"	<b>Included:</b> Bronze Sponsorship
Corporate Logo	3.6" x 2.4"	<b>Included:</b> Not-for-Profit Sponsorship

**NOTE:** All ads will include a 2 pt. border as shown below.







## ADVERTISEMENT DEADLINES

ADVERTISEMENT TYPE	DEADLINE
Corporate Logo for Conference materials	April 1, 2023
Conference Program advertisements	April 1, 2023

*Whether you have been a devoted long-term CAFCN Conference supporter or participating for the first time, supporting health care is more important than ever.*



## OTHER SPONSORSHIP OPPORTUNITIES

SPONSORSHIP	INCLUSIONS	AVAILABILITY	INVESTMENT
Breakfast 	✓ Online conference program acknowledgement: Thank you & Half Page advertisement	2	<b>\$3000.00</b>
Lunch 	✓ Online conference program acknowledgement: Thank you & Full Page advertisement	2	<b>\$5000.00</b>
Coffee Break 	✓ Online conference program acknowledgement: Thank you & Quarter Page advertisement	5	<b>\$1000.00</b>
Wine & Cheese 	✓ Online conference program acknowledgement: Thank you & Half Page advertisement	1	<b>\$2500.00</b>

*Support and connect with foot care professionals from across Canada and the U.S.  
Become an exhibitor, advertiser, or sponsor of the CAFCN Annual Conference.  
Contact us for customized opportunities today!*



## ADDITIONAL EXHIBIT | EXHIBITOR INFORMATION

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### CONFERENCE LOCATION

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Delta Hotels by Marriott  
350 St. Mary Avenue  
Winnipeg, MB R3C 3J2

### HOTEL BOOKING DETAILS

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Booking Rate:	\$172.00 CAD/night
Conference Start Date:	Tuesday, May 23, 2023
Conference End Date:	Tuesday, May 30, 2023
Last Day to Book:	Sunday, April 30, 2023

### BOOK NOW:

Online: [Book Your Group/Corporate Rate | Marriott International](#)

Phone: 1.888.311.4990

### SMOKING & AIR AWARENESS

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Delta Hotels by Marriott is a non-smoking venue. For the health and comfort of everyone, the conference is a SCENT FREE ZONE. Please refrain from wearing or exhibiting perfumes/scents.

### AV SERVICES

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Should you require electrical, Wi-Fi, or other IT services at your booth, please contact Encore. You are responsible for communication, ordering, and paying for your IT requirements.

Petra Jones, (She, Her, Hers)  
Director, Event Technology, Delta Winnipeg  
Encore  
**Phone:** +1-204-944-7240 | M +1-204-227-6267  
**Email:** [petra.jones@encoreglobal.com](mailto:petra.jones@encoreglobal.com)

### EXHIBIT PLACEMENT

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Exhibitor placement within the Exhibit Hall will be on a first come, first-served basis, based on receipt of registration and full payment of fees. CAFCN Industry Partners and 2022 exhibitors will be given preference based on their continued support.

### EXHIBITOR PERSONNEL CHANGES

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Any changes to exhibitor personnel must be received, in writing, including email, prior to May 15, 2023. Badges will be provided to exhibitor personnel, at the time of exhibitor presentation at the venue.

Exhibitor badges must be worn for the duration of the conference.

### SUBLETTING SPACE

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Subletting or sharing exhibitor space with any company other than directly listed on the exhibitor registration form is expressly prohibited. Any exhibitor doing so will forfeit their space(s) and any fees paid.

## EXHIBITOR STAFF CONDUCT

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Exhibitors must set-up and dismantle their own exhibits. Exhibits must be occupied and staffed during all the hours the exhibits are open. Failure to do so may result in ineligibility for future conferences.

Exhibitors shall not post signs relating to exhibits or any company activity outside the perimeter of their own exhibit.

## CANCELLATIONS

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Notification of cancellation or reduction of exhibit space must be in writing, including email.

If this agreement is cancelled by the Exhibitor for any reason or by CAFCN Management because of Exhibitor's default or violation of this agreement, fees paid to CAFCN by the Exhibitor shall be retained as follows:

- A. Cancellation or reduction of space on or before May 1, 2023, 50% of fees paid.
- B. NO REFUNDS will be provided after May 1, 2023.
- C. Extenuating circumstances will be reviewed by CAFCN Administration, on an individual basis, after receiving notification in writing. CAFCN reserves the right to provide any refunds eligible within thirty (30) days after the conference ends.

## DOOR PRIZES

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Each Exhibitor is kindly asked to provide a door prize for draws during the conference. The content of the door prize is solely your choice, and can be foot care related or not, but we ask that you refrain from including alcohol or alcohol-related items.





## SHIPPING & RECEIVING PROCEDURES



### Delta Winnipeg Receiving Area

The height of the cargo dock is 11'8", this is more than adequate to accommodate most of our delivery trucks. For example: a 20,000lb GVW U-Haul truck is 8'3":



To accommodate pallets - accessible through the loading dock, with the following dimensions:

Loading Door: Height - 11' 8" Width 24'

Interior Loading Door: Height - 8' Width 9'

The service elevator access is near the loading dock.

Service Elevator:

Door: Height - 84 inches, Width - 36 inches.

Cab: Height - 108 inches, Width - 64 inches, Depth - 62 inches

- ❖ All deliveries must come through receiving door.
- ❖ Please insure that if several items will be arriving at the same time; that it is specified and arranged prior to date of delivery.
- ❖ The Hotel is not equipped with a Pallet Jack. All Pallets must be dismantled by client upon arrival to be able to be moved to secure storage. Cart/Wheeler use is based on availability.
- ❖ Receiving hours are 7:00 to 14:30 Monday to Friday (if deliveries are made outside these times, prior arrangements are necessary via the Receiver).
- ❖ ALL boxes/packages must be marked clearly stating the date of the event and the company/group the items are for.
- ❖ If the delivery vehicle is too large for receiving door, items still must be delivered through door (manually if necessary).
- ❖ Items too large for the receiving door or service elevator will not be accepted by Receiver.
- ❖ For any questions or necessary arrangements, please contact the Receiver at 204-944-7290.

## **Contact Information**

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***FIND OUT MORE HERE:***

[Conference Exhibitors - Canadian Association of Foot Care Nurses  
\(cafcn.ca\)](#)

***EMAIL US:***

[exhibitors@cafcn.ca](mailto:exhibitors@cafcn.ca)

